Social Networks and Chinese Society

Global Program on Economics and Finance

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Social Networks and Chinese Society</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit</td>
<td>3</td>
</tr>
<tr>
<td>Credit Hours</td>
<td>54 credit hours (one credit hour is 45 minutes)</td>
</tr>
<tr>
<td>Course Objectives</td>
<td>By the end of the course, students will be able to:</td>
</tr>
<tr>
<td></td>
<td>[1] distinguish the unique features of social networks in Chinese society;</td>
</tr>
<tr>
<td></td>
<td>[2] know the cultural, institutional, and structural roots of networks;</td>
</tr>
<tr>
<td></td>
<td>[3] understand the relevance of the social networks in contemporary Chinese society;</td>
</tr>
<tr>
<td></td>
<td>[4] demonstrate a basic ability to conduct independent research on topics in social networks and to effectively communicate the results via oral presentation.</td>
</tr>
<tr>
<td>Course Description</td>
<td>This course provides an overview of the application of social networks in Chinese society. Topics covered in this class include the meaning of social networks in Chinese, its cultural, institutional, and structural roots, its everyday practice, as well as its application for contemporary economic and social life. Through the course, students will obtain a richer understanding of Chinese social networks and its relevance to contemporary Chinese society.</td>
</tr>
<tr>
<td>Course Requirements:</td>
<td>Class attendance, group discussion, essay writing.</td>
</tr>
<tr>
<td>Teaching Methods:</td>
<td>Lecture (online live) and discussion.</td>
</tr>
<tr>
<td>Instructor's Academic Background:</td>
<td>Felicia F. Tian is an Associate Professor of Sociology in Fudan University. She obtained her bachelor’s degree from Renmin University, China, master's degree from University of Wisconsin-Madison, and Ph.D. from Duke University. Her research includes social networks and social capital, at both individual level and community level. Her work appears in Social Networks, Research in Social Stratification and Mobility, Journal of Marriage and Family, and Chinese Sociological Review. Email: <a href="mailto:ftian@fudan.edu.cn">ftian@fudan.edu.cn</a></td>
</tr>
<tr>
<td>Course Schedule</td>
<td>This outline may change as the session proceeds.</td>
</tr>
<tr>
<td><strong>PART 1: Social Networks Basics</strong></td>
<td></td>
</tr>
<tr>
<td>#1: Course introduction</td>
<td></td>
</tr>
<tr>
<td>#2: why social networks</td>
<td>(reading: Granovetter 1973)</td>
</tr>
</tbody>
</table>
#3: social networks and social capital
(reading: Lin, 2001, chapter 2 & 5)
#4: social network measurement
(reading Scott 2017, chapter 5)
#5: Case 1 discussion

**PART 2: Social Networks in Chinese society**
#6: the structure of the tie
(reading: Freedman 1966, chapters 1 & 2)
#7: the strength of the tie
(reading: Barbalet 2015)
#8: the activation of the tie
(reading: Hwang 1987)
#9: Case 2 discussion
## Essay 1 due

**PART 3: The Practice of Social Networks**
#10: The everyday practice networking
(reading: Yan 1996, chapter 4 & 5)
#11: The etiquette of networking
(reading: Yang 1994, chapter 3)
#12: Contacts and networking
(reading: Small 2009, chapter 1)
#13: Case 3 discussion

**PART 4: The Consequence of Social Networks**
#14: social networks and status attainment
(reading: Bian 1994)
#15: social networks and doing business
(reading: Nee and Opper, chapter 4)
#16: social networks and trust
(reading: Barbalet 2014)
#17: changes in social networks
( readings: Boist and Child 1996; Bian 2018 )
# Case 4 discussion
## Essay 2 due

The design of class discussion or exercise, practice, experience and so on:
Students need to actively participate in in-class group discussions.

Grading & Evaluation:
1. Group discussion (40%)
2. Two essays (60%)
Teaching Materials & References:

There is no required textbook for the course. However, readings will be research papers or excerpts from books (detailed assignments see above).


