

English Public Speaking

Global Program on Economics and Finance (Fall 2022)

Course Title	English Public Speaking		
Credit	3	Credit Hours	48 credit hours
Course Objectives	<ol style="list-style-type: none"> 1. To become a confident and effective English speaker on public occasions; 2. To empower the audience while empowering yourself; 3. To plan and deliver a tailor-made speech when necessary; 		
Course Description	<p>In this course, students will be organized to practice well-designed hands-on activities. In the first half of the semester, they will be immersed in such enhanced activities as listening, reading, and discussing encyclopedic knowledge while exploring the skills of making both prepared and impromptu speeches. In the second half of the semester, they will learn how to prepare academic speeches by conducting some research in various disciplinary fields. They are going to watch and analyze sample speeches at TED or Commencement. Most importantly, they will be trained to think critically about what is happening around them and beyond, synthesize first-hand and second-hand experience, and tell Chinese stories with passion.</p>		
Course Requirements:			
Prerequisites:			
Students are supposed to have good pronunciation and intonation, are able to understand English lectures and speeches without a Chinese subtitle, and can write an English discourse logically.			
Teaching Methods:			
<ol style="list-style-type: none"> 1. Understand public speaking theories; 2. Model after sample speeches and apply tips and strategies; 3. Design and revise speech scripts; 4. Rehearse prepared speeches; 5. Rehearse impromptu speeches; 6. Present academic speeches; 			
Course Schedule			
W1 Orientation: About the course and Five Basic Public Speaking Tips			
W2 The text “Why we speak to inform” and a quiz			
W3 A sample informative speech and the rehearsal of an informative speech			
W4 The text “How we speak to persuade” and a quiz			
W5 Monroe’s Motivated Sequence and the rehearsal of a persuasive speech			
W6 Mid-term Prepared Recital			
W7 Mid-term Impromptu Speech			
W8 IMRAD Format and Literature Review			
W9 An effective scientific presentation and PPT			
W10 Script preparation and revision			
W11 One-on-one Conference			
W12 Term Project			

The design of class discussion or exercise, practice, experience and so on:

1. Before each class, students are required to listen and read the designated materials;
2. During each class, the teacher will check students' preview first. Then they will watch a sample speech, highlight key points, discuss feasibility of the strategies and tips offered in the sample; finally, students will apply whatever they deem appropriate to a given speech topic.
3. After each class, students will get feedback on the assignments they have submitted and revise the speech as required.

Grading & Evaluation:

Attendance + Classroom Participation + Homework = 30%

Mid-term Project = 30%

Make an impromptu speech on a given topic and follow the suggested pattern.

For example:

Should education be success-oriented or growth-oriented?

Specific purpose statement: To persuade a teacher to take or cancel a measure for the course;

Central idea: The measure is likely to facilitate or hurt students' /stakeholders' GROW;

Main Points:

1. Analyze how the measure would facilitate or hurt students' Goal;
2. Analyze how the measure does not take into full account students' Reality;
3. Analyze how the measure does not take into full account students' options/obstacles;
4. Analyze how the measure would facilitate or hurt students' Will;

Term Project = 40%

Make an academic speech based on the research that you are required to conduct and follow the suggest pattern.

For example:

1. Include your title, your name, your department, and the website of your chosen journal article in the title slide;
2. Specify the central idea and supporting points in each section of the IMRAD in your outline slide;
3. Include essential data in your results section;
4. Speak clearly and fluently;
5. Make use of appropriate signal words where necessary;

Teaching Materials & References:

1. The Art of Public Speaking by Stephen Lucas (the 11th edition)
2. Archimedes English Classroom WeChat public account
(https://mp.weixin.qq.com/s/AY964Xpj_9MEivb6eO6osQ)
3. Atomic Practice for Success in English Exams at Udemy
(<https://www.udemy.com/course/daily-english-practice-for-college-entrance-exam/?referralCode=23570085B587135B96E1>)
4. Archimedes English Teatime at Applepodcast
(<https://podcasts.apple.com/cn/podcast/archimedes-english-teatime/id1589049662?i=1000546135261>)